

Media Release

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PBN Showcases Innovative Broadband Access Solutions at CCBN

Beijing, China, 19 March 2009 - Pacific Broadband Networks (PBN) is exhibiting at the 17th China Content Broadcasting Network (CCBN) exhibition, which will be held at the China International Exhibition Centre (CIEC) located in Beijing, China from 21~23 March 2009. PBN's stand number 3405 is located in Hall 3.

When it comes to upgrading or building fibre optic networks, PBN offers an extensive line of high-quality products. Each product is specifically developed to support the progressive communications market in broadband technologies and services. PBN products bridge the gap between existing and emerging technologies. PBN's world-class product portfolio is highly flexible, which enables Network Operators to build an infrastructure that caters for customer demands and next generation bandwidth-hungry applications.



At CCBN, PBN is showcasing an array of advanced products. PBN representatives will be available to spend time with you to go through specific solutions and explain why they are exclusively available to allow Network Operators to grow their portfolio of services by addressing the changing needs of their customers. In a competitive market, demand is strong for state-of-the-art telecommunications services, and PBN delivers. PBN solutions are designed to increase the earning capabilities of Network Operators, hence delivering value-added services to their customers.

The following product lines will be on display throughout PBN's stand. PBN will also have available comprehensive information on solutions for Hybrid Fibre Coaxial (HFC), Fibre to the Home (FTTH), RF over Glass (RFoG) and Network Management Software applications.

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| • Nodes and Field Equipment | LE1G, ODN2P, ODN4P |
| • Headend Modular Equipment | OCLR, AGC3, EDFAM, FPRM, FPRM, LTM13, LTM15, OPSAB, OSLAM, RFABM, RPQRM, OLTM, QOLTM, SCMM |
| • Headend 19" RU Equipment | LT1310, LTE152, EDFA |
| • Customer Premises Equipment | 4100 series, EPON-ONU, GEAPON-1000, MAU |
| • Network Management Software | NMS3-Enterprise-II, NMS3-NetCraft, NMS3-EPSM |

PBN is launching its new corporate look at CCBN. After many months of development and preparations, the fresh and modern logo, together with the new corporate brand, will be fully visible on PBN's stand. This is a very exciting time and PBN is looking forward to sharing its hard work and excitement with you.

About PBN

PBN is a leading supplier of advanced optical broadband access products and solutions. The extensive product line enables Network Operators to bridge the gap between existing and emerging technologies. PBN is well-known globally for its innovation and expertise in offering advanced fibre optic products and solutions with the capabilities to transport bandwidth intensive applications. PBN provides comprehensive broadband distribution and access solutions to tens of millions of subscribers served by hundreds of headend facilities worldwide. PBN's headend equipment, network management and access products are suitable for HFC, FTTH, RFoG, Ethernet and DOCSIS applications. PBN uniquely offers its customers One Platform, One Solution!

PBN has a state-of-the-art research and development facility in Melbourne (Australia) and now in Beijing (China). PBN's offices are in Australia, China, Europe and the Americas. PBN is also well represented by channel partners globally. For more information about the company, the people, the products and the solutions, please visit www.pbnglobal.com.

Media Enquiries

All media enquiries should be directed to the PBN Marketing department.

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