

# Media Release

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## Visit PBN at CCBN 2010

**Beijing, China, 15 March 2010** - PBN will be exhibiting at the 18th China Content Broadcasting Network Exhibition (CCBN 2010), China's leading exhibition for international broadcast technologies and equipment. This year's event is being held at the China International Exhibition Center (CIEC) in Beijing, 23-25 March, 2010. PBN can be located in hall 3 at booth number 3405.

PBN is extending an invitation to you to visit our booth to have a look at our brilliant range of products. A number of representatives will be present to welcome you and answer any questions that you have. It will be an opportunity to find out why so many Cable MSOs around the country are choosing PBN as their preferred supplier for building, upgrading and maintaining their broadband networks.

PBN offers field proven technology solutions for traditional HFC, deep fibre HFC, RFoG and FTTH PON networks. Each tailored technology solution is future-proof and offers a flexible migration path for all your business needs.

PBN will display a number of well-liked products and feature new products that complement our optical communications platform.

- **ODN-RFoG** The Light Link® Series 2 optical distribution node for Radio Frequency over Glass (RFoG) is a prime building block for providing customers with a simplified alternative to building all fibre networks.
- **NMS3-EPSM** The EPON Provisioning Service Management Software package simplifies the configuration and provisioning chores of Gigabit Ethernet Passive Optical Networks (GEPON) and the connected subscriber modems.



**Come and visit us in  
Hall 3, Booth number 3405.**

For further information about PBN visit [www.pbnglobal.com](http://www.pbnglobal.com) or CCBN 2010 visit [www.ccbn.tv](http://www.ccbn.tv).

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## About CCBN 2010



The 18th China Content Broadcasting Network Exhibition (CCBN 2010) is a leading exhibition for international broadcast technologies and equipment. This year's event is being held at the China International Exhibition Center (CIEC) in Beijing, 23-25 March, 2010. Learn more about CCBN by visiting [www.ccbn.tv](http://www.ccbn.tv).

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## About PBN

PBN is a leading supplier of products and technology solutions for Service Operators looking to leverage their existing cable network and protect their investment, while they gradually migrate to RFoG (Radio Frequency over Glass) and FTTH (Fibre to the Home). PBN is well-known globally for innovation and expertise in offering advanced optical broadband products and technology solutions for applications demanding infinite bandwidth for transporting special services, video, voice and high-speed data traffic. PBN provides comprehensive broadband distribution and access solutions to tens of millions of subscribers served by hundreds of headend facilities worldwide.

PBN has a state-of-the-art research and development facility in Melbourne (Australia) and now also in Beijing (China). PBN's offices are in Australia, China, Europe and the Americas. PBN is also well represented by channel partners globally. For more information about the company, the people, the products and the solutions, please visit [www.pbnglobal.com](http://www.pbnglobal.com).

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## Media Enquiries

All media enquiries should be directed to the PBN Marketing department.

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