

Media Release

Released in: Melbourne, Australia
Release date: 24 May 2010
Prepared by: Pacific Broadband Networks
Status: For immediate release

PBN opens new office in The Netherlands

Melbourne, Australia, 24 May 2010 - PBN today announced the opening of a new office in The Netherlands. The office is only 24 km from Amsterdam, located at Transistorstraat 46-II, 1322 CG Almere.

The new office will be headed by Mr. Gerhard Nederlof, Senior Vice President of Global Sales and Marketing. Mr. Nederlof has added two new members to his team, who will play a significant role in the execution of PBN's Global Strategy.

Ms. Abbe van Osnabrugge, the new Global Channel Manager, will manage the Channel Partner program and assume the Marcom responsibilities for Europe, Middle East and Africa (EMEA) and America.

Mr. Pieter Dhondt, Director of Sales EMEA, will be responsible for maximising direct Sales efforts and working with Channel partners in all EMEA countries.

The opening of this new office will enable PBN to enhance the level of service and support provided to customers and channel partners. The company will be able to further strengthen existing and new business relationships. The new office will undoubtedly prove to be beneficial for our European customer base.

Mr. Nederlof said, "The decision to open this new office is just another significant step that will enable the company to broaden brand awareness globally and strategically position itself for growth opportunities in the future."



Contact PBN in The Netherlands

The Office

Phone: +31 (0)36 536 8011

Fax: +31 (0)36 536 4367

Mr. Gerhard Nederlof

Senior Vice President

Global Sales & Marketing

Mobile: +31 (0)6 5347 3310

Skype: gerhard.nederlof

gnederlof@pbnglobal.com

Ms. Abbe van Osnabrugge

Global Channel Manager

Mobile: +31 (0)6 1274 8636

Skype: a.vanosnabrugge

avanosnabrugge@pbnglobal.com

Mr. Pieter Dhondt

Director of Sales EMEA

Mobile: +31 (0)6 3943 0808

Skype: pdhondt

pdhondt@pbneurope.eu

About PBN

Pacific Broadband Networks; also well-known in the communications industry as PBN, is an experienced Australian company that specialises in developing products and solutions that enable Network Operators to run video, voice and data services over a high-speed broadband pipeline. PBN is one of only a few companies globally who uniquely offer leading-edge products and solutions that represent significant advantages for Operators of Broadband Networks. Our enviable reputation is supported by over 15 years of industry experience.

PBN has partnered with many customers around the world to help them leverage their existing Hybrid fibre-coaxial (HFC) infrastructure to protect their investment, while they gradually migrate to Radio Frequency over Glass (RFoG) and Fibre to the Home (FTTH). PBN provides comprehensive broadband distribution and access solutions to tens of millions of subscribers served by hundreds of headend facilities globally.

PBN's offices are in America, Australia, China, Europe and Hong Kong. PBN is also well represented by channel partners globally. For more information about the company, the people, the products and the solutions, visit www.pbnglobal.com.

Media Enquiries

All media enquiries should be directed to the PBN Marketing department.

Contact: Vickie Gillan

Phone: +61 3 9780 5100

Email: vickie@pbn.com.au