

# Media Release

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## PBN joins Victoria at World Expo 2010 in Shanghai

**Melbourne, Australia, 27 May 2010** - This year during the "Victoria Week" at the World Expo 2010 in Shanghai, the State Government of Victoria lead a high-level information and communication technology (ICT) Trade Mission at the Australian Pavilion. Victoria week opened on 17 May 2010 and concluded on the 21 May 2010.

PBN was one of the Australian companies invited to join the Victorian Government at the VIP luncheon on Monday, 17 May 2010 at the Australian Pavilion. All of the arrangements like the tour of the Australian Pavilion, the luncheon, the keynote and guest speeches, and the presentations were very well organised. The business meeting was also very informative and constructive.

Being a well-known supplier of optical broadband products and technology solutions in Australia and China, PBN entirely understands the importance of strengthening cultural and business links between the two economies.

Mr. Fred Yang, Business Development Director of PBN said, "The invitation to attend this event was an excellent opportunity for PBN Global to understand the important efforts undertaken by the Victorian Government in promoting Australia and supporting international companies to network with ICT communities from home and abroad."

The Australian Pavilion will be open from 1 May 2010 to 31 October 2010. For further information visit:

<http://www.australianpavilion.com/en/default.aspx>

To learn more about the World Expo 2010 in Shanghai visit:

<http://en.expo2010.cn/>

For further information about PBN visit:

[www.pbnglobal.com](http://www.pbnglobal.com)



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## About PBN

Pacific Broadband Networks; also well-known in the communications industry as PBN, is an experienced Australian company that specialises in developing products and solutions that enable Network Operators to run video, voice and data services over a high-speed broadband pipeline. PBN is one of only a few companies globally who uniquely offer leading-edge products and solutions that represent significant advantages for Operators of Broadband Networks. Our enviable reputation is supported by over 15 years of industry experience.

PBN has partnered with many customers around the world to help them leverage their existing Hybrid fibre-coaxial (HFC) infrastructure to protect their investment, while they gradually migrate to Radio Frequency over Glass (RFoG) and Fibre to the Home (FTTH). PBN provides comprehensive broadband distribution and access solutions to tens of millions of subscribers served by hundreds of headend facilities globally.

PBN's offices are in America, Australia, China, Europe and Hong Kong. PBN is also well represented by channel partners globally. For more information about the company, the people, the products and the solutions, visit [www.pbnglobal.com](http://www.pbnglobal.com).

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## Media Enquiries

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